

# Priscila M. Ledezma

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## EDUCATION

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**University of Arizona**, Tucson, AZ  
*Ph.D. in Educational Psychology*

August 2021 – December 2024

**University of Arizona**, Tucson, AZ  
*Master of Arts in Educational Psychology*

August 2019 – May 2021

**University of Arizona**, Tucson, AZ  
*Bachelor of Arts in Psychology*

August 2015 – December 2017

## PROFESSIONAL EXPERIENCE

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### Research Scientist

March 2025 – Present

*Center for Educational Assessment, Research, and Evaluation at the University of Arizona – Tucson, AZ*

- Lead and conduct high-quality educational research and evaluation using theory-driven and evidence-based approaches to develop, design, and implement educational research and evaluation activities for complex research projects.
- Collaborate with faculty, researchers, and project personnel to provide knowledge and expertise in: educational research and theory; research and evaluation design and methodology; front-end, formative, summative, and program evaluation; and evaluation frameworks.
- Work under limited supervision with team members and collaborators to develop appropriate evaluation plans and/or research designs to oversee initiation of the evaluation and/or research plans and regulatory documents for projects and identify, train, and monitor personnel to fulfill project evaluation or research needs.
- Oversee and participate in the collection, analysis, and interpretation of research and evaluation data, and make recommendations for project improvement to project staff, provide data for project reporting, and lead or aid in the preparation of scholarly presentations and manuscripts.
- Develop evaluation methodologies, theories, and instruments as needed, enhance capacity by providing appropriate training, and serve as a consultant for projects and partnerships.
- Monitor trends in educational research and evaluation, identify and research emerging fields and potential funding opportunities, and contribute to scholarship around educational research and evaluation.

### Sexual Violence Prevention Graduate Associate

August 2020 – May 2024

*Consortium on Gender-Based Violence at the University of Arizona – Tucson, AZ*

- Designed and implemented comprehensive sexual violence prevention initiatives, including facilitating presentations, developing program evaluations, performing data analysis, and organizing resource fairs to enhance campus safety.
- Participated in the hiring process for undergraduate Sexual Violence Prevention Peer Educators, evaluating candidates to ensure alignment with program goals and values.
- Provided mentorship and guidance to undergraduate Peer Educators, fostering leadership development and strengthening program delivery.
- Produced and distributed a bimonthly newsletter to approximately 300 subscribers, effectively engaging the community and disseminating educational content.
- Managed the program's social media presence, creating visually appealing and impactful educational content using Canva, resulting in increased engagement.
- Developed a comprehensive social media accessibility guide to ensure inclusivity and trained Peer Educators on its application.
- Conducted semesterly inventory management to ensure proper allocation and availability of resources.

### Graduate Assistant/Program Facilitator

October 2019 – May 2020

*Department of Equity, Inclusion and Title IX at the University of Arizona – Tucson, AZ*

- Completed extensive training to facilitate the EAAA (Enhanced Assess Acknowledge Act) Sexual Assault Prevention Program, ensuring evidence-based delivery and participant engagement.
- Collaborated with research teams to maintain facilitation compliance, uphold program fidelity, and ensure adherence to evidence-based protocols.

- Mastered and demonstrated expertise in sexual violence prevention academic material to deliver impactful educational sessions.
- Partnered with co-facilitators to prepare and rehearse program materials, ensuring polished and effective delivery through rigorous dress rehearsals.
- Completed self-defense training and integrated these skills into facilitation, empowering participants through practical and evidence-based strategies.
- Delivered a 12-hour-long evidence-based sexual violence prevention program, equipping participants with tools to assess, acknowledge, and act in situations of potential sexual violence.

#### **Associate in the Management Development Program**

January 2018 – July 2019

*GEICO – Tucson, AZ*

- Selected as part of an elite group of candidates for a leadership-focused training program designed to develop management capabilities.
- Managed consumer claims end-to-end, including conducting recorded client interviews, analyzing claim records, and coordinating communications with all involved parties.
- Effectively liaised with policyholders, claimants, medical providers, and attorneys, resolving policy-related and liability issues with professionalism and clarity.
- Participated in monthly leadership seminars and management forums to enhance skills in strategic decision-making, team management, and cross-departmental leadership.
- Organized daily agendas to meet and exceed quality and productivity metrics, driving both customer satisfaction and organizational efficiency.
- Represented GEICO at multiple career fairs, successfully recruiting talent for the Management Development Program and enhancing the company's talent pipeline.

## **TEACHING EXPERIENCE**

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**University of Arizona, Tucson, AZ**

#### **Instructor of Record, Educational Psychology**

August 2023 – December 2024

EDP/HDFS 403 Preadolescent and Adolescent Development - Three semesters

- Designed and taught an asynchronous online course, delivering engaging content through D2L to promote student-centered learning.
- Facilitated dynamic peer discussions in a virtual classroom, fostering critical thinking and collaboration among students.
- Supervised a Teaching Assistant, conducting biweekly meetings to discuss assignments, grading rubrics, student performance, and overall grading progress.
- Developed and implemented comprehensive weekly lesson plans, ensuring alignment with course objectives and student outcomes.
- Provided individualized feedback on weekly written assignments through detailed written or audio commentary, enhancing student understanding and performance.
- Held weekly office hours to address student questions, offer academic support, and discuss course materials.
- Facilitated collaborative group projects, guiding students in the creation of educational campaigns targeting adolescent audiences, grounded in theoretical concepts covered in the course.

#### **Teaching Assistant, Educational Psychology**

August 2020 – May 2023

EDP/HDFS 403 Preadolescent and Adolescent Development – Two semesters

Adriana Cimetta Ph.D. [cimetta@arizona.edu](mailto:cimetta@arizona.edu)

- Monitored classroom and answered student questions each class period
- Graded participation and reflection papers weekly and provided substantive feedback
- Held office hours weekly
- Prepared and presented a guest lecture to approximately 50 students each semester
  - o “Love and Sexuality”

EDP 200 – Human Development and Evolution – One semester

Eric D. Smith Ph.D. [ericdsmith@email.arizona.edu](mailto:ericdsmith@email.arizona.edu)

- Taught two weekly discussion sections, approximately 25 students each
- Guided small group discussion
- Graded participation and written assignments based on theoretical concepts and provided feedback
- Held two hours of office hours weekly

- Prepared and presented a guest lecture to approximately 150-170 students in person
  - o “Attachment”
- Prepared and executed the lesson plan for one of the weekly discussion sections
  - o “Grit”

EDP 150B – Current Issues in Psychology of Gender - Three semesters

Eric D. Smith Ph.D. [ericdsmith@email.arizona.edu](mailto:ericdsmith@email.arizona.edu)

- Taught two weekly discussion sections, where new and supplemental information was presented to students
- Assessed participation and written assignments weekly and provided feedback
- Met with students during office hours weekly
- Prepared and presented guest lectures to approximately 150-170 students both virtually and in-person
  - o “Relationships”
  - o “Sexuality”
- Prepared and executed the lesson plan for one of the weekly discussion sections
  - o “Dating in the 21<sup>st</sup> Century”
  - o “Gender in the News”

## RESEARCH EXPERIENCE AND CONFERENCES

University of Arizona, Tucson, AZ

June 2020 – December 2024

**Research Associate**, National Science Foundation RAPID Grant

Elizabeth Pope PhD. [ejpope@email.arizona.edu](mailto:ejpope@email.arizona.edu)

Monica K. Erbacher PhD. [mkerbacher@email.arizona.edu](mailto:mkerbacher@email.arizona.edu)

Marla Franco PhD. [marlafranco@arizona.edu](mailto:marlafranco@arizona.edu)

- Translated recruitment materials from English to Spanish, broadening access and inclusivity for diverse participant populations.
- Conducted in-depth, 90-minute live interviews with research participants, effectively gathering comprehensive qualitative data for analysis.
- Systematically organized, analyzed, and visualized participant data using Excel, enabling clear and actionable insights.
- Performed advanced quantitative and qualitative data analysis, contributing to a deeper understanding of research findings.
- Co-authored and reviewed sections of a manuscript, ensuring clarity, rigor, and alignment with academic publishing standards.

**Poster Presentation on Multicultural and Gender-Related Issues**

April 2024

Western Psychological Association Annual Convention

- Presented original research findings on multicultural and gender-related issues to a diverse academic audience, fostering discussions on equity and inclusion.
- Engaged with conference attendees, addressing questions and incorporating feedback to refine the research framework.

## PUBLICATIONS

**Ledezma, P. M.**, (in press). Understanding Sexual Victimization Among College Women: A Multivariate Analysis of Campus and Individual Level Factors (dissertation, The University of Arizona).

Pope, E. J., Rodriguez, V., **Ledezma, P.M.**, & Franco, M. (in press). Increasing access to STEM: Lessons learned about what worked in lab courses during COVID-19. *Journal of Ethnographic and Qualitative Research*.

**Ledezma, P. M.**, (2021). College Students’ Sexual Health Literacy and Their Source of Information (master’s thesis, The University of Arizona).

## HONORS/AWARDS

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### University of Arizona, Tucson, AZ

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|----------------------------------------------------------|-----------|
| • Graduate and Professional Student Council Travel Grant | 2024      |
| • Ora Bretall Scholarship                                | 2023-2024 |
| • Holden Memorial Scholarship                            | 2023-2024 |
| • College of Education Erasmus Circle Scholar            | 2023-2024 |
| • Educational Psychology Tuition Scholarship             | 2021-2023 |
| • Ora Bretall Scholarship                                | 2020-2021 |
| • College of Education Erasmus Circle Scholar            | 2020-2021 |

## SERVICE ACTIVITIES

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### Conference Planning Committee Member

March 2024 – December 2024

*NASPA – Student Affairs Administrators in Higher Education*

- Attend monthly meetings
- Review and edit conference themes and learning outcomes
- Discuss recruitment strategies for speakers and pre-conference sessions
- Promote call for proposals
- Review program proposals, provide feedback, and suggest for or against acceptance

### Diversity Committee Member

October 2023 – December 2024

*College of Education, University of Arizona – Tucson, AZ*

- Discuss and problem-solve diversity, equity, inclusion, and justice issues, using an intersectionality approach.
- Review grant funding applications and vote to approve or deny requests
- Identify reading materials for book club
- Brainstorm marketing tactics to promote identity-based related events

### Dean's Graduate Advisory Board Member

August 2023 – December 2024

*College of Education, University of Arizona – Tucson, AZ*

- Develop action-oriented strategies to elevate and resolve issues important to graduate students
- Improve connections between graduate students in the College of Education
- Facilitate inter-departmental communication
- Foster interdisciplinary work and advocate for graduate student representation

### Peer Reviewer

June 2023 – Present

*Sage Publishing, Journal of Interpersonal Violence*

- Review manuscripts submitted for publication, provide feedback, and suggest for or against publication

## PROFESSIONAL AFFILIATIONS

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- Western Psychological Association 2024-Present
- Campus Advocacy and Prevention Professionals Association 2024-Present
- NASPA - Student Affairs Administrators in Higher Education 2024-Present
- American Psychological Association 2021-Present
- Division 35 Society for the Psychology of Women

## SKILLS/LICENSES

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- Bilingual English and Spanish
- Proficient in R statistical software
- Proficient in Microsoft Excel, Word, and PowerPoint

- Proficient in Qualtrics